JAGRAN INSTITUTE OF MANAGEMENT

Jagran
An initiative of Dainik Jagran

JAGRAN INSTITUTE OF MANAGEMENT

organizing

9TH INTERNATIONAL CONFERENCE

(An Initiative of IQAC & Research and Mentorship Cell)

CONFERENCE THEME

HUMAN–AI COLLABORATION FOR BUSINESS, EDUCATION & WORK

(HAI-CBEW 2026)

SATURDAY, 12 DECEMBER ,2026

HYBRID MODE



Jagran Institute of Management
620, W Block, Saket Nagar
Kanpur - 208014 U.P. India

www.jimkanpur.ac.in

icjim@jef.org.in

+91-9336332150
7355530539, 9889998298

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CONFERENCE THEME

Human–AI Collaboration for Business, Education & Work (HAI-CBEW 2026) provides an interdisciplinary forum for scholars, researchers, and educators to examine the evolving paradigm of human-machine symbiosis. As artificial intelligence transitions from an algorithmic tool to a collaborative agent, this conference explores the theoretical frameworks, empirical methodologies, and pedagogical innovations driving this transformation. HAI-CBEW 2026 invites scholarly contributions investigating the cognitive, ethical, and structural impacts of AI integration within organizational behavior, educational methodologies, and workplace ecosystems. By fostering rigorous academic discourse around algorithmic accountability, human-centric design, and digital literacy, the conference aims to advance the global research agenda, bridging foundational science with applied methodologies to shape the future of collaborative intelligence.

OBJECTIVE OF THE CONFERENCE

The primary objective of HAI-CBEW 2026 is to establish a rigorous global platform for scholars, researchers, and educators to critically analyze the paradigm shift toward human-AI collaboration across business, education, and workplace ecosystems. The conference aims to facilitate the dissemination of cutting-edge empirical research, advanced theoretical frameworks, and innovative pedagogical methodologies. By fostering interdisciplinary dialogue, the event seeks to address critical challenges regarding algorithmic governance, ethical AI integration, and digital equity. Ultimately, HAI-CBEW 2026 intends to bridge the gap between foundational science and practical application, generating actionable academic insights that empower institutions to design balanced, productive, and human-centric technological futures.

KANPUR CITY

Kanpur is the most important industrial hub in Uttar Pradesh, India. It is now home to major industries including aviation, wool, leather, cotton, spices and chemical works etc. It is also a center of academic excellence with institutions like IITK, HBTU,CSA Agricultural University, GSVM Medical College, CSJM University, National Sugar Institute, Indian Institute of Pulses Research & Uttar Pradesh Textile Technology Institute. Kanpur has been home to big brands like Dainik Jagran, J.K Group, Mirza Industries, Super House , Pan Parag, Goldiee Masale, MKU ,Lohia Corp. to name a few. Places of tourist interest in Kanpur include the famous J.K Temple, Bithoor & Ganga Bairaj.

JAGRAN INSTITUTE OF MANAGEMENT (JIM)

Jagran Institute of Management (JIM), Kanpur, is a leading management and IT institute in Kanpur ,Uttar Pradesh, approved by the AICTE, Ministry of Education, Government of India, and affiliated with Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow. JIM operates under Shri Puranchandra Gupta Smarak Trust and Jagran Education Foundation and is promoted by the prestigious media house Dainik Jagran. Committed to academic excellence, JIM offers MBA, MCA, and BCA programmes, supported by experienced faculty, modern infrastructure, experiential learning, and quality academic resources.

IQAC

Jagran Institute of Management (JIM) has established an Internal Quality Assurance Cell (IQAC) to ensure continuous quality improvement as an integral part of the institution's framework. Acknowledging that quality enhancement is an ongoing process, the IQAC aims to implement a systematic approach for deliberate, consistent, and catalytic improvement, focusing on the overall performance and sustainability of JIM, Kanpur.

RESEARCH AND MENTORSHIP CELL (RMC)

The Research and Mentorship Cell (RMC) is dedicated to fostering a vibrant environment where faculty, staff, and students are encouraged to engage in high quality research. It undertakes oversight of ongoing research projects, offering essential guidance to ensure rigor and academic integrity. RMC facilitates research publications, seminars, conferences, inter institutional collaborations, and access to funding, while ensuring that all work complies with established scholarly and ethical standards. In addition, the Cell provides mentoring and support for academic and professional development related to research, guiding individuals in developing the skills, knowledge, and confidence needed to succeed in their research endeavors.

CALL FOR PAPERS

Conference Theme:

"Human–AI Collaboration for Business, Education & Work" (HAI-CBEW 2026)

Following are the sub-themes of the Conference. However the list is not exhaustive and researchers may submit their work relevant to any of the topics mentioned below or as per theme

SUB THEME

- Artificial Intelligence, Machine Learning & Data Science
- Cybersecurity, Privacy, Ethics & Responsible AI
- Entrepreneurship, Innovation & Digital Business
- Multidisciplinary for Social Science & IT
- AI in financial decision-making
- Leadership in AI-driven organizations
- AI + IoT for Smart Business
- Emerging Technologies and Their Impact on Business and Society
- Generative AI, Agentic AI & Emerging Technologies
- Management in the Age of Artificial Intelligence
- Interdisciplinary Approaches to AI and Digital Transformation

SUBMISSION

- Submissions in the form of empirical, conceptual, presenter papers and case studies are invited for submission, which address various novel issues related to sub themes or relevant themes. Submissions of abstracts and papers must be made to the Conference Team via e-mail (icjim@jef.org.in).
- Abstract Specifications: Maximum 300 words. Must explicitly include all author names, professional designations, institutional affiliations, and email addresses.
- Full Paper Formatting: Maximum 3,000 words typed in Microsoft Word (.doc/.docx) format. Use Times New Roman, Font Size 12, and single-line spacing.
- Originality Policy: All submissions must be entirely original work. Manuscripts must not have been previously published, peer-reviewed, or accepted for publication elsewhere.
- Registration & Certification: Every author must register individually to participate in the event. Certificates of participation and presentation will be awarded exclusively to individually registered authors.
- All submissions will be subjected to a rigorous double-blind peer-review process. Papers accepted for presentation are considered for publication in a VSRD international journal with an ISSN , subject to the respective journal's publication policies and guidelines.
- Online paper presenters requesting hard copies of the certificate and journal shall bear the applicable journal cost along with an additional courier charge of ₹150.
- Inquiries: Please direct all publication and presentation queries to the organizing committee at icjim@jef.org.in or call us at +91-9889998298.

IMPORTANT DATES

Deadline for Full Paper Submission	30th November, 2026
Registration for Paper Presentation	7th December, 2026
Conference Date	12th December, 2026

CONFERENCE REGISTRATION FEE

Industry Delegates	₹ 2000/-
Academicians (Indian) (Offline Mode)	₹ 1500/-*
Academicians (Indian) (Online Mode)	₹ 1200/-*
Research scholars (Indian) (Individual) (Offline Mode)	₹ 700/-
Research scholars (Indian) (Individual) (Online Mode)	₹ 500/-
Research scholars with Guide	₹ 1500/-
Students Participation (Indian) (Individual)	₹ 500/-
Academicians (Outside India)	$ 60/-
Research Scholars & Students (Outside India)	$ 40/-

*** Note:**
First Author: ₹1,500/- (Offline) |₹1,200/- (Online)
Each Additional Co-Author: 50% of the applicable First Author Fee
(₹750/- Offline | ₹600/- Online per co-author)

Registration fee

- The Registration Fee covers Conference participation, Paper publication charges, Conference kit, Tea and snacks followed by Lunch.
- All registered participants will receive a certificate of participation: e-certificates will be provided to all attendees, while hard copies will be given to those attending in person.
- Travel and accommodation expenses are not included in the registration fee.
- The registration fee must be paid on or before 7th November 2026 to confirm participation.
- A single copy of the conference publication will be provided to each individual registered at the fee of ₹1,200 or above.
- Online paper presenters opting for hard copies of the certificate and journal shall bear the journal cost along with an additional courier charge of ₹150.

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