Educational Industrial Visit to ALIMCO,Kanpur

Theme: "Educational Industrial Visit"
Day & Date: Tuesday, 13thOct 2026
Time: 10:00 A.M. to 03:00 P.M.
Venue: ALIMCO Naramau, Kanpur
Faculty Coordinator: CS Shantanu Srivastava, (Assistant Professor-MBA)
Participants: MBA Final Year Students (Batch 2025-2027)

Introduction

Jagran Institute of Management (JIM), Kanpur, organised an educational visit to the **Artificial Limbs Manufacturing Corporation of India (ALIMCO), Kanpur, on 13 October 2026** for its MBA Final-Year students Batch 2025-2027. The visit was designed to provide students with practical exposure to industrial operations, production management, supply chain practices, quality control, and the functioning of a public sector enterprise.

ALIMCO is a Government of India undertaking under the Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment. The organisation plays a significant role in manufacturing and supplying assistive devices, mobility aids, and rehabilitation equipment for persons with disabilities. Its work reflects the integration of industrial efficiency with social responsibility and inclusive development.

Objective of the Educational Visit

The educational visit aimed to bridge the gap between classroom learning and real-world industrial practices. It offered MBA students an opportunity to relate management concepts studied during their academic programme to the operational and organisational practices of a manufacturing enterprise.

During the visit, students were introduced to the organisational functioning and manufacturing-oriented activities of ALIMCO. The industrial exposure provided a valuable context for understanding the importance of systematic production planning, resource utilisation, quality assurance, inventory management, and coordination among different functional departments.

The visit also helped students appreciate the role of operations management in ensuring product quality, cost efficiency, process effectiveness, and timely delivery. These aspects are particularly relevant for future management professionals who may pursue careers in operations, logistics, procurement, supply chain management, project management, and business development.

The educational visit served as an experiential learning platform for connecting theoretical knowledge with industrial applications. Concepts related to supply chain management, business strategy, organisational coordination, production systems, and quality management were considered in the context of a real manufacturing organisation.

The visit further highlighted how public sector enterprises contribute to national development through manufacturing capabilities, employment generation, technological applications, and the delivery of socially significant products and services.

Through this exposure, students gained a broader understanding of the challenges and responsibilities associated with managing industrial organisations in a competitive and socially conscious business environment.

An important management perspective associated with the visit was the relevance of **green logistics, sustainable operations, and reverse logistics** in contemporary industrial management. As businesses increasingly focus on environmental responsibility and resource efficiency, these practices have become essential elements of modern supply chain strategies.

Key Learning Outcomes

The educational visit provided MBA Final-Year students with valuable industrial exposure and practical insights into operations management, production planning, quality assurance, and supply chain practices. It enhanced their understanding of green and reverse logistics, sustainable resource utilisation, and the role of manufacturing in promoting social responsibility and inclusive development. The visit also strengthened student's analytical skills, industry awareness, and career readiness by connecting theoretical management concepts with practical industrial applications.

Strengthening Industry-Academia Engagement

The educational visit reflects Jagran Institute of Management's continued emphasis on experiential learning and industry-oriented management education. Such initiatives help students move beyond textbook-based understanding and develop a practical perspective on business operations, organisational challenges, and emerging management practices.

Engagement with industrial organisations enables future managers to appreciate the relationship between operational excellence, strategic decision-making, sustainability, and social impact. It also encourages students to develop informed perspectives on contemporary business issues and the practical application of management principles.

Conclusion

The educational visit to ALIMCO, Kanpur, on **13 October 2026**, was an important experiential learning initiative for the MBA Final-Year students of Jagran Institute of Management. It provided an industry-oriented context for understanding manufacturing operations, supply chain management, quality considerations, and the significance of sustainable business practices.

The visit reinforced the value of integrating academic knowledge with practical exposure and highlighted the role of responsible management in creating organisational and societal value.

Jagran Institute of Management extends its appreciation to ALIMCO for facilitating this educational engagement and supporting the broader objective of industry-academia interaction. The initiative reflects JIM's commitment to nurturing competent, socially responsible, and industry-ready management professionals.

Glimpses of the Industrial Visit



Group Photo of MBA Final Year Students with Faculty Member



Experiential Management learning by the students



Live demonstration of the Equipmens and inventions



Factory Visit-mentored by the ALIMCO Faculty



Faculty member and MBA students during a memento presentation at ALIMCO