

Web Report

Event Name: Hindi Diwas

Venue: Jagran Institute of Management

Date : 14.09.2026

Jagran Institute of Management celebrated Hindi Diwas with great enthusiasm and active participation from students and faculty members. The event was organized to recognize the significance of Hindi as a language of communication, literature, culture, and national heritage. The celebration provided an engaging platform for students to appreciate the richness of the Hindi language and express their creativity through various literary and cultural activities.

The program commenced with a warm welcome to the faculty members and students. The gathering reflected the enthusiasm of the students, who participated whole heartedly in the various activities organized as part of the celebration. The event created an atmosphere of learning, creativity, and cultural appreciation while emphasizing the relevance of Hindi in contemporary society.

Promoting the Richness of Hindi

A variety of activities were conducted to encourage students to develop a deeper appreciation for Hindi and to use the language with confidence. Students enthusiastically participated in **speech, poetry recitation, and other literary activities**. Through these activities, they demonstrated their creativity, communication skills, and command of the Hindi language.

The literary activities provided students with an opportunity to express their thoughts, ideas, emotions, and perspectives in Hindi. The speeches and poetry presentations added vibrancy to the program.

The participation of students demonstrated that Hindi continues to hold an important place among the younger generation. The event also highlighted how language can serve as an effective medium for self-expression and creative communication.

Students Showcase Creativity and Talent

One of the highlights of the celebration was the enthusiastic participation of students. The various literary activities allowed students to showcase their individual talents and engage with Hindi in an interactive and enjoyable manner.

The speeches and poetry presentations reflected the students' confidence and creativity, while the essay-writing activity encouraged them to explore the importance of language, culture, and identity. Such activities not only promote linguistic awareness but also help students develop valuable skills such as public speaking, creative writing, critical thinking, and effective communication.

The active involvement of students made the program lively and meaningful. Their enthusiasm reflected a genuine interest in celebrating Hindi and understanding its relevance beyond the classroom.

Among all the participants Ms. Sweksha Mishra has secured the First position, Mr. Himanshu secured Second position and Ms. Riya Omer secured Third Position.

Celebrating Language, Culture, and Heritage

Hindi Diwas served as more than a celebration of a language. It provided an opportunity for the Jagran Institute of Management community to reflect on the cultural and literary heritage associated with Hindi. Hindi literature has a rich tradition of poetry, essays and the celebration encouraged students to recognize the contribution of the language to India's cultural landscape.

The programme also reinforced the idea that language plays an important role in preserving traditions and strengthening cultural connections. By engaging students in Hindi-related activities, the event encouraged them to value their linguistic heritage while remaining open to India's diverse languages and cultures.

हिंदी दिवस पर स्टूडेंट्स ने कविता दोहे और श्लोकों से बिखेरी प्रतिभा



kanpur@inext.co.in

KANPUR (14 Sept): जागरण इंस्टीट्यूट ऑफ मैनेजमेंट में सोमवार को हिंदी दिवस पर विशेष कार्यक्रम आयोजित किया गया. एमसीए, एमबीए और बीसीए के विद्यार्थियों ने कविता पाठ, दोहा वाचन, श्लोक प्रस्तुति सहित गद्य एवं पद्य की विभिन्न प्रतियोगिताओं में उत्साह के साथ प्रतिभाग किया. विद्यार्थियों की शानदार प्रस्तुतियों ने कार्यक्रम में हिंदी भाषा के प्रति उत्साह और लगाव को प्रदर्शित किया.

राजभाषा का दर्जा मिला

एमबीए विभाग की असिस्टेंट प्रोफेसर प्रिया चोपड़ा ने हिंदी के महत्व पर प्रकाश डालते हुए कहा कि लंबे विचार-विमर्श के बाद संविधान सभा ने 14

सितंबर 1949 को हिंदी को राजभाषा के रूप में स्वीकार किया था. उन्होंने विद्यार्थियों को हिंदी के अधिकाधिक प्रयोग के लिए प्रेरित किया. संस्थान की निदेशक डॉ. दिव्या चौधरी ने कहा कि विद्यार्थियों को मातृभाषा और राजभाषा हिंदी के महत्व को समझना चाहिए. हिंदी को गहराई से जानने-समझने के साथ जीवन में आगे बढ़ने के लिए आत्मविश्वास और मनोबल को मजबूत करना भी जरूरी है. प्रतियोगिताओं के निर्णायक परिणाम में एमसीए की स्वेच्छा मिश्रा ने प्रथम, एमसीए द्वितीय वर्ष के हिमांशु ने द्वितीय और एमबीए प्रथम वर्ष की रिया ओमर ने तृतीय स्थान हासिल किया. कार्यक्रम का संचालन प्रिया चोपड़ा एवं असिस्टेंट प्रोफेसर आदर्श श्रीवास्तव ने किया.

