

Jagran Institute of Management

Date Sheet

CT-1

MBA [Semester: 3rd]

Batch: 2025–2027

S.No.	Subject	Paper Code	Date	Day	Time
1.	Strategic Management	BMB 301	24-08-2026	Monday	10:30 A.M – 12:00P.M
2.	Consumer Behaviour and Neuro Marketing	BMB MK 01	25-08-2026	Tuesday	10:30 A.M – 12:00P.M
3.	Marketing Web Analytics	BMB MK 02	27-08-2026	Thursday	10:30 A.M – 12:00P.M
4.	Talent Acquisition Management / Investment Analysis & Portfolio Management	BMB HR 01 / BMB FM 01	31-08-2026	Monday	10:30 A.M – 12:00P.M
5.	Employee Relations & Labour Laws / Financial Planning and Tax Management	BMB HR 02 / BMB FM 02	01-09-2026	Tuesday	10:30 A.M – 12:00P.M
6.	Performance and Reward Management / Financial and Credit Risk Analysis	BMB HR 03 / BMB FM 03	02-09-2026	Wednesday	10:30 A.M – 12:00P.M
7.	Sales & Distribution Management	BMB MK 03	03-09-2026	Thursday	10:30 A.M – 12:00P.M

Important Instructions

1. Students may collect their Admit Card for **CT-1** from **Ms. Madhu Srivastava** starting **22-08-2026 onwards**.
2. Admit Cards will be issued **only after submission of the fee installment and clearance of all dues**.
3. Admit Cards will be issued **only if the minimum attendance criteria have been duly fulfilled**.

Examination Coordinator
Dr. Akshat Gupta

Examination Controller
Dr. Anil Kumar Singh