

Internship & Industry Connect by JIM

At Jagran Institute of Management, we believe that real-world exposure is essential for grooming future professionals. Our structured Internship Program for MBA and MCA students is a vital bridge between academic learning and industry practices. Designed to provide students with hands-on experience, the program nurtures managerial, analytical, and technical competencies while instilling confidence to thrive in dynamic corporate environments.

Program Highlights

Objective:

To provide practical exposure and industry interface to students, preparing them for real-time challenges in the business and technology sectors.

Eligibility:

Mandatory for all MBA and MCA students.

Duration:

6–8 weeks

Nature of Internship:

Students undertake internships in reputed organizations across sectors like BFSI, FMCG, IT, Consulting, Manufacturing, and E-commerce.

Scope of Work:

Projects are aligned with the student's area of specialization—Marketing, Finance, HR, IT, or Operations. Tasks may include sales, market research, financial analysis, HR surveys, software development, and more.

Mentorship:

Dual mentorship model:

Industry Mentor: Guides project execution and performance.

Faculty Mentor: Offers academic support and monitors progress.

Process Flow

1. Pre-Internship Orientation

Organized by the T&P Cell to brief students on objectives, expectations, and documentation.

2. Company Short listing & Application

Students apply for internships via campus drives or personal contacts, subject to T&P Cell approval.

3. Project Allotment & Joining

On selection, students receive offer letters and join as per the company's schedule.

4. Monitoring & Evaluation

Regular feedback from the industry mentor and reporting to faculty mentor through weekly updates.

5. Final Report & Presentation

Post-internship, students submit a detailed project report and present their learnings before an internal evaluation panel.

Benefits to Students

Real-time problem solving

Enhanced employability skills

Industry-academia interface

Pre-placement opportunities

For any queries regarding internship guidelines or assistance, please contact the Training & Placement Cell at:



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