<u>Jagran Incubation & Entrepreneurship Cell (JIEC)</u>

INTRODUCTION

To provide a platform to prospective innovators to convert their ideas / knowledge into useful products/services with help of best industry orientation and support.

"TO SUCCEED IN LIFE & ACHIEVE RESULTS, YOU MIGHT UNDERSTAND THREE MIGHTY FORCES - DESIRE, BELIEF & EXPECTATIONS"-(BY APJ ABDUL KALAM)



The goal of the Jagran Incubation and Entrepreneurship Cell (JIEC) at JIM Kanpur is to promote Young budding entrepreneurs among our students and thereby facilitate practical application of fund raising & fund management knowledge for public use. JIEC wishes to foster an entrepreneurial culture, by providing the students, alumni, and faculty, opportunities to transform their creative & innovative business ideas to reality. To provide a conducive working environment to the incubates to nurture their innovative ideas & bring new innovations in teaching and also for student learning concepts.

JIEC AIMS FOR INCUBATES & YOUNG ENTREPRENEURS

- 1- Will aim at seeking technology & solution which will revolutionize enterprise, corporate, people & society.
- 2- Will aim at covering core entrepreneurship & incubation themes such as skill- ups, recruitments, collaborations, affiliations, accreditations, trainings, consultancies etc.
- 3- Preparing our action plan for making JIEC a prominent hub and targets to achieve and become top three in next one year in Kanpur and among the top achiever in State.

HOW DOES JIEC INCUBATION CELL WORKS

Collaboration

 Bringing industry thought leaders together with academic experts to seed innovative thinking and to enable collaboration in Design, Technology, Products, and Business models.

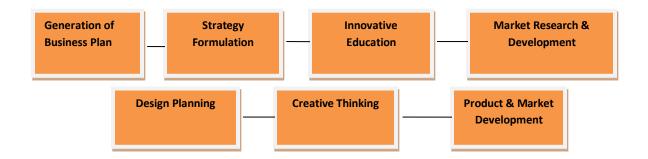
Education

 Our Interdisciplinary Educational mission seeks to engage faculty and students in close collaboration with corporate partners to develop and commercialize new products.

Incubation

 Support Innovation activities though the use of the innovation center facilities and capabilities

CAPABILITIES OF JIEC INCUBATION CELL



JAGRAN INCUBATION & ENTREPRENEURSHIP CELL (JIEC) – AN INSIGHT

NURTURING BASICS OF BUSINESS	NETWORKING ACTIVITIES	MARKETING ASSISTANCE & MARKETING RESEARCH	CBAT -CORPORATE BUSINESS ACCUMEN TRAINING	CST – CORPORATE STRUCTURAL TRAINING
STRONG CAREER PROGRESSION	ACCESS TO LOANS,SEED FUNDING	HELPS IN PRESENTATION SKILLS	LINKS TO HIGHER EDUCATION RESOURCES	LINKS TO STRATEGIC PARTNERS
ACCESS TO ANGEL INVESTMENT OR VENTURE CAPITAL	COMPREHENSIVE BUSINESS TRAINING PROGRAMS	ADVISORY COMMITTEE & MEMBERS	NEW BUSINESS IDENTIFICATION TEAM	CORPORATE EXPOSURE & GUIDELINES
COLLABRATIONS & AFFILIATIONS	SKILL DEVELOPMENT & ENHANCEMENT PROGRAMMS	PLACEMENTS & RECRUITMENTS	INDUSTRY COLLABORATIONS	ALIGNING WITH GOVT & OTHER BODIES

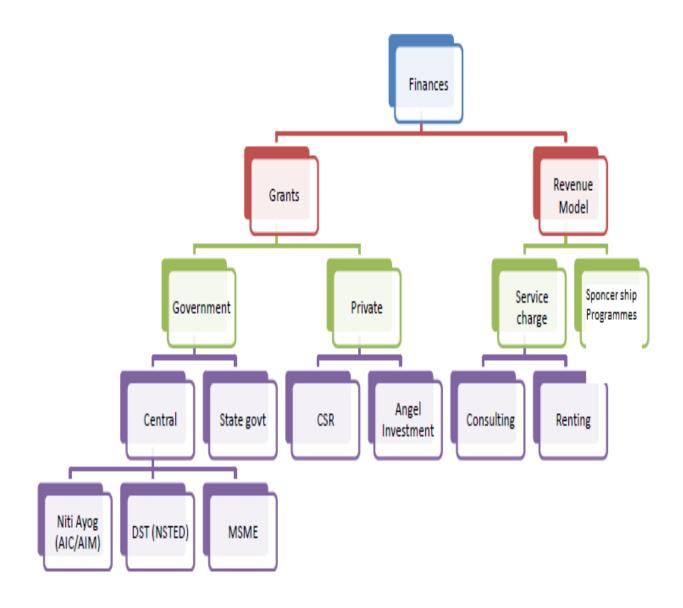
BENEFITS OF JIEC – TO YOUNG ENTREPRENEURS, SOCIETY & INSTITUTE

- > To forge a strong collaboration between the university and industry and to find solutions to technological problems locally. This will benefit faculty and students by usefully utilizing their full intellectual potential

 > Local and International Employment opportunities for students (during study and upon graduation) and
- > Appreciable incentives for faculty from the revenue earned through commercialization of R&D
- Encouragement to faculty to obtain patents for their
- ➤ Future development of Incubation Center to a Technology Park
 ➤ In the long run the presence of major international companies will help keep the university abreast of the latest technological trends and developments
- Close links and collaborative efforts between the technology park businesses and tenants and the university faculty, researchers and students leading to joint research projects, especially for graduate and doctoral students
- Work experience programs for undergrads (part- and full-time jobs for university students) and custom-designed education programs for tenants and the industry
- > To promote small tech-specific businesses and start-ups through an Incubator program (including Ex-students benefit)

 > Commercialization of university research
- To get exposure to global innovation
- > To attract significant technology driven local and foreign investment in the Incubation Center and technology park in the long run, providing a strong point of presence for major national and international companies and enterprises
- Sharing of university equipment and laboratories at some profit

JIEC FINANCES



A FLAGSHIP INITIATOR

Mr. Pawan Omer is a Passionate and well-qualified Professional Career Management faculty with over 8 years of rich teaching experience with professionals in all stages of student's careers. He is pursuing Ph.D in Management and possesses B.Com, CMA (Intermediate), MBA, and PGDBO Qualification with NISM certifications.

Have specialization in the field of Strategic Management, Operations Management, Business Development, Business Communications, International Business Management, Innovations & Entrepreneurship, New Business Start-ups, Design Thinking, Marketing Management, An effective communicator with excellent relationship management, Leadership skills etc.

He has vast exposure to excellent teaching & academic exposure. Mr. Omer also serves as the head of Jagran Incubation & Entrepreneurship Cell (JIEC). He has to his credit several research papers published and presented in National & International Journals, including Conferences and seminars. He is also a National Award winner Motivational speaker, Career counsellor, Core Employability Trainer & Personality Developer.

He won prestigious awards in Academic & Industrial experience and school/college level such as Young faculty award, Best Motivational Speaker Award, Best faculty award.

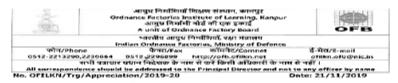
He is a visiting faculty of Renowned Institutes, Colleges, Universities including Government organizations & PSU's.

पर्सनालिटी डेवलपमेंट पर दी जानकारी

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कानपुर। द इंस्टीट्यूट ऑफ एकाउंटेंट्स ऑफ इंडिया, कानपुर चैप्टर ने छात्रों की प्रतिभा को विकसित करने के लिए 'मॉक इंटरव्यू, पर्सनालिटी . डेवलपमेंट एण्ड प्रोफेशनल ग्रुमिंग' विषय पर संगोष्ठी आयोजित की गई। मुख्य वक्ता श्याम कृष्ण ठाकुर और पवन ओमर ने विचार व्यक्त किए। संचालन अजय कुमार शर्मा और धन्यवाग एके श्रीवास्तव ने दिया।





TO WHOM IT MAY CONCERN

Shri Pawan Omer is associated with OFIL Kanpur as a guest faculty for taking lectures on varying topics including Soft Skills, Motivation and Communication etc. as an external faculty. During recent courses conducted by OFILKN, he has covered following contemporary topics:

- Communication Shills.
 Personality Development
 Motivation, Leadership & Team building

exceptional range and in-depth knowledge in the field of Soft Skills was highly redated by all the participants.

OFIL Kanpur expresses sincere gratitude towards the excellent services rendered by our one of the eminent guest faculty.





JIM-JIEC PRESTIGIOUS AFFILIATIONS AND ASSOCIATIONS



SYNERGY UNIVERSITY, RUSSIA



JAGRAN PRAKASHAN LIMITED



RITUSHA CONSULTANTS PVT LTD





NATIONAL INNOVATION & STARTUP POLICY (NISP)



NATIONAL ENTREPRENEURSHIP DEVELOPMENT CELL (NEDC)



Bajaj Finserv – CPBFI



INTERNSHALA





STARTUP
INCUBATION AND
INNOVATION
CENTRE
IIT KANPUR

STARTUP INCUBATION AND INNOVATION CENTRE (SIIC-IIT, KANPUR)



UDYAM VIDYA PRASAR FOUNDATION (UVPF), INDIA



Indian Rural Chambers of Commerce & Industry (IRCCI)



ALL INDIA SOCIETY FOR ELECTRONICS & COMPUTER TRAINING (AISECT)



NATIONAL CENTRE FOR SKILL DEVELOPMENT & ENTREPRENEURSHIP (NCSDE)



TES-G FORUM (TRAIN, EMPOWER, SPEAK & GUIDE), USA



MAXPRO AI



ASG EYE HOSPITALS



IBM SKILL BUILD



SKILL ACADEMY BY TESTBOOK

ARE YOU AN INCUBATEE???



Submit your idea at the under mentioned email id to get an opportunity for an incubate at JIEC

For more details contact:-

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