

## **REPORT ON INDUSTRIAL VISIT ( AMUL PLANT )**

**Event:** Industrial Visit

**Date & Time:** Friday, 28<sup>th</sup> June, 2024

**Venue:** Amul Plant, Mati, Kanpur Dehat

**Participants:** MCA I Year Students

To nurture future technocrats, Jagran Institute of Management organized an industrial visit to Amul Dairy, Mati, Kanpur Dehat, on Friday, 28th June 2024. A group of students, accompanied by faculty members, visited AMUL Plant. Mr. Ashwin Patel, (Plant Head), provided insights into the practical aspects of the dairy industry, including the production processes of milk, buttermilk, and desi ghee.

Amul, an acronym for Anand Milk Union Limited, is part of the Gujarat Milk Marketing Federation, a cooperative society based in Anand, Gujarat. Owned by 3.6 million milk producers and controlled by the Department of Cooperation, Government of Gujarat, Amul was founded on 19th December 1946 to counter the exploitation of small dairy farmers by traders and agents.

The objectives of the visit included understanding the various stages of milk processing, observing quality control measures, witnessing the packaging and distribution processes, and interacting with industry professionals to gain valuable insights. The visit concluded with the distribution of buttermilk to the faculties and students.

MCA students, along with faculty members Mr. Ashish Misra, Mr. Anand Kumar Dixit, and Mr. Pawan Omer, learned about the automation processes and software used by Amul.

The industrial visit to Amul was a highly informative and enriching experience, bridging the gap between theoretical knowledge and practical applications. We extend our gratitude to Amul for their hospitality and willingness to share their knowledge and expertise. This visit has significantly contributed to our academic and professional growth.



MCA Student at AMUL Campus



MCA Student's Understanding AMUL working Process





Group photo of Students & Faculties in AMUL Plant



Faculty Felicitating to Mr. Ashwin Patel (Plant Head) & Mr. Ravi (Operation Head)