

Web Report for Blood Donation Camp

Event:	“Blood Donation Camp-2024”
Day & Date:	Thursday, 28th November, 2024
Time:	10:00 A.M. - 4:00 P.M.
Venue:	Jagran Institute of Management, Kanpur
Participants:	Faculties, Staff and Students of JIM, JIMMC, JIDA, JCASC

The Social Club of Jagran Institute of Management, Kanpur, in collaboration with HDFC Bank and the IMA Charitable Blood Centre, Kanpur, organized a blood donation camp on 28th November 2024, from 10:00 A.M. to 4:00 P.M.

The camp was inaugurated by Dr. J.N. Gupta, CEO of Jagran Education Foundation, and Dr. Divya Choudhary, Director of Jagran Institute of Management. Both highlighted the significance and benefits of blood donation during the event.

The primary aim of the blood donation camp was to raise awareness about the importance of voluntary blood donation and to motivate individuals to become regular donors. The initiative sought to ensure a consistent supply of blood for emergencies in hospitals. She emphasized that while hospitals face a constant demand for blood, many individuals, particularly students, may not feel a strong sense of responsibility to visit blood banks. Hosting such events on campus not only highlights the critical need for blood donations but also promotes health awareness among students.

The camp was conducted under the guidance of 10 trained medical professionals from IMA Charitable Blood Centre, Kanpur who ensured that all safety protocols were followed. The blood donation camp witnessed an enthusiastic and overwhelming participation from students, faculty, and staff. More than 51 people voluntarily registered for blood donation in the camp where donors were screened before the blood donation. The donors underwent a thorough medical check-up to ensure that they were fit to donate blood. The blood bank staff collected the blood using sterile equipment and stored it under appropriate conditions.

The students were happy to have such a drive in the college and the response of the students was quite surprising. 40 units of blood were donated by the students, faculty and staff of Jagran Institute of Management and its verticals. The blood donors were given refreshment after donating the blood in order to reenergize themselves. A certificate of appreciation was given to each donor as a token of gratitude.

On this occasion, Dr. Upendra Pandey, Director-Jagran Institute of Management and Mass Communication, Shri. Amardeep Singh, Director-Jagran Institute of Management and Digital Animation, Dr. Anil Kumar Singh, Dean Academics- Jagran Institute of Management along with teachers from all the departments were graced the events with their presence. The blood donation camp was coordinated by Ms. Pratima Gupta, Placement Coordinator and Dr. Anand Kumar Dixit, Assistant Professor-Jagran Institute of Management.

Glimpses of the Event



Inaurnal Session@Blood Donnation



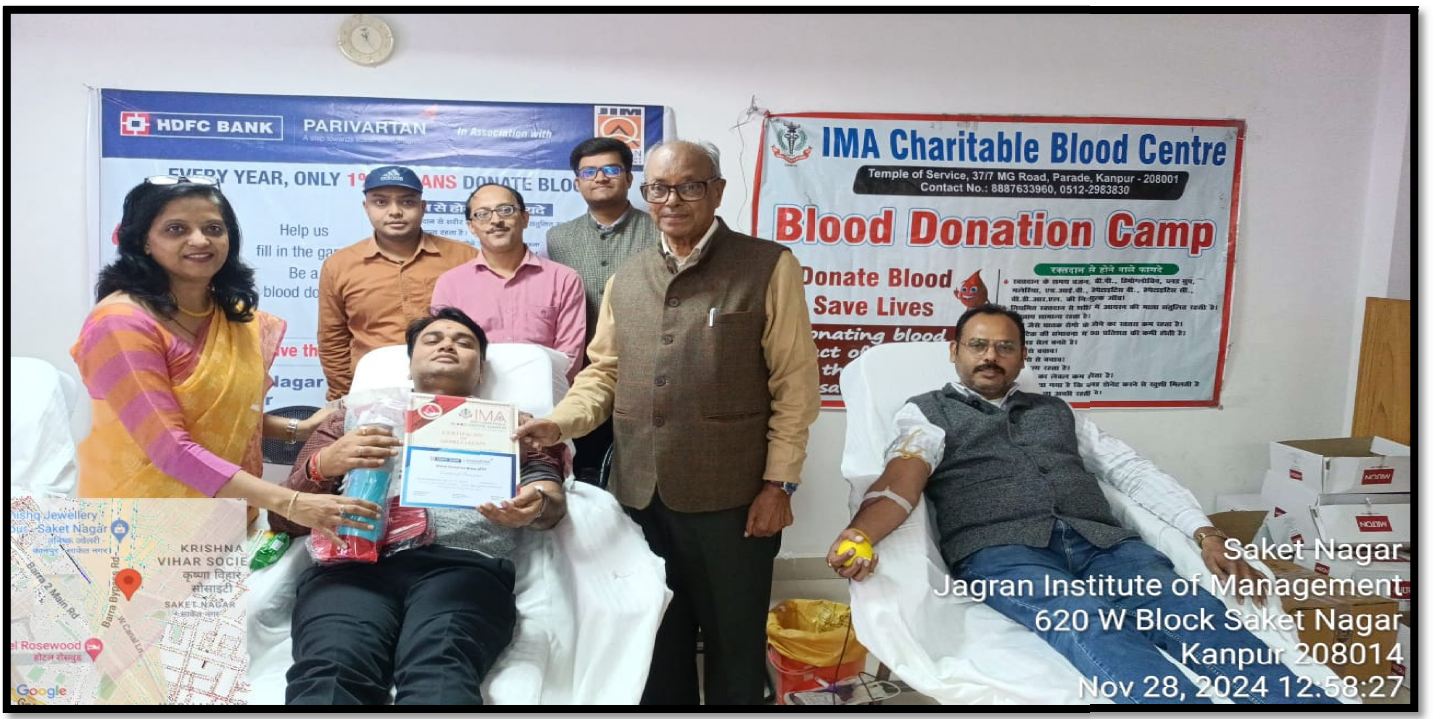
Students participation@Blood Donnation



Faculty and Staff participation@Blood Donation



Director and Faculty participation@Blood Donation



Certificates Distribution by Dr. J. N. Gupta, CEO-JEF



Dr. Divya Choudhary, Director- Jagran Institute of Management received Certificates of Appreciation by Mr. Sudhir Tiwari, AVP-HDFC Bank

News Coverage on daily Newspapers



साकेत नगर स्थित जागरण इंस्टीट्यूट आफ मैनेजमेंट में आयोजित रक्तदान शिविर में रक्तदान करते छात्र-छात्राएँ जागरण

शिविर में 41 यूनिट रक्त एकत्र, बताया महत्त्व

जासं, कानपुर: जागरण इंस्टीट्यूट आफ मैनेजमेंट साकेतनगर में सोशल क्लब ने एचडीएफसी बैंक व आइएमए चैरिटेबल के सहयोग से रक्तदान शिविर आयोजित किया। इस दौरान काफी संख्या में रक्तदाता पहुंचे। एमसीए, एमबीए के अतिरिक्त अन्य संकायों के छात्रों व शिक्षकों ने इसमें हिस्सा लिया। इस दौरान 41 यूनिट रक्तदान किया गया। शिविर में जागरण एजुकेशन फाउंडेशन के सीईओ डा. जेएन गुप्ता ने रक्तदान का महत्त्व बताया। संस्थान की निदेशक

डा. दिव्या चौधरी ने कहा कि रक्तदान कर हम किसी की जिंदगी बचाने में सहयोग कर सकते हैं। एचडीएफसी बैंक के सुधीर तिवारी कहा कि रक्तदान के बाद शरीर में नया खून बन जाता है। शिविर में जागरण इंस्टीट्यूट आफ मैनेजमेंट एंड मास कम्युनिकेशन के निदेशक डा. उपेंद्र पांडेय, जागरण इंस्टीट्यूट आफ मैनेजमेंट एंड डिजिटल एनीमेशन के निदेशक अमरदीप सिंह, एकेडमिक्स डीन डा. अनिल कुमार सिंह, प्रतिभा गुप्ता, डा. आनंद कुमार दीक्षित उपस्थित रहे।

Dainik Jagarn News Coverage on date 29.11.2024



KANPUR: जागरण इंस्टीट्यूट ऑफ मैनेजमेंट साकेत नगर में एचडीएफसी बैंक व आईएमए चैरिटेबल के सपोर्ट से ब्लड डोनेशन कैंप का आयोजन किया गया. कैंप की शुभारंभ जागरण एजुकेशन फाउंडेशन के सीईओ डॉ. जेएन गुप्ता, संस्थान की निदेशक डॉ. दिव्या चौधरी ने किया. संस्थान के टीचर्स के साथ स्टूडेंट्स ने भी ब्लड डोनेट किया. एचडीएफसी बैंक के सुधीर कुमार तिवारी ने कहा कि हम ब्लड डोनेट कर किसी दूसरे की जिंदगी बचा सकते हैं. कार्यक्रम का संचालन प्रतिभा गुप्ता, असिस्टेंट प्रोफेसर डॉ. आनंद कुमार दीक्षित, संस्थान के डीन एकेडमिक्स डॉ. अनिल कुमार सिंह ने किया. डॉ. उपेंद्र पांडेय, अमरदीप सिंह व अन्य स्टाफ मेंबरस मौजूद रहे.

I-next News Coverage Pg no 5 date 29.11.2024