

Web Report

Event: Industrial Visit of MBA Students to ALIMCO, Kanpur

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MBA students of Jagran Institute of Management, Kanpur had the privilege to embark on an insightful industrial visit to Artificial Limbs Manufacturing Corporation of India (ALIMCO), located in Kanpur. This visit was part of the institute's continuous efforts to provide students with practical exposure to real-world business operations, industrial processes, and corporate management practices.

The visit aimed to offer students firsthand knowledge of how large-scale manufacturing organizations function and the significant impact they have on society, especially in the field of prosthetic and assistive devices.

About ALIMCO

ALIMCO (Artificial Limbs Manufacturing Corporation of India) is a public sector enterprise under the Ministry of Social Justice and Empowerment, Government of India. Founded in 1972, the organization is dedicated to the manufacturing and distribution of high-quality prosthetic limbs, orthotic appliances, and assistive devices. ALIMCO plays a crucial role in empowering persons with disabilities (PwDs) by providing them with reliable and affordable mobility aids, helping them lead independent lives.

Objectives of the Visit

The industrial visit was designed with the following objectives in mind:

- To give students an understanding of the operational aspects of a large-scale manufacturing unit.
- To observe supply chain management and inventory control in real-time.
- To learn about corporate social responsibility initiatives undertaken by ALIMCO.
- To explore the management practices involved in public sector enterprises.
- To understand the role of government in supporting inclusive manufacturing and services for PwDs.

Visit Highlights

Welcome and Introduction

Upon arrival, the MBA students were warmly welcomed by the ALIMCO management team, who provided an overview of the organization's mission, vision, and operations. The session was led by senior officials, who explained ALIMCO's commitment to social responsibility and how the company aligns with the Government of India's 'Accessible India' campaign.

Factory Tour

The students were given a guided tour of the state-of-the-art manufacturing units where prosthetic limbs, hearing aids, wheelchairs, crutches, and other mobility aids are produced. The guide explained the various production stages, including raw material procurement, design, assembly, quality control, and final packaging.

During the tour, students were impressed by the use of advanced technology such as Computer-Aided Design (CAD) systems, CNC machines, and specialized tools for precision manufacturing of prosthetics.

Manufacturing Processes

Students had the chance to observe the detailed processes involved in the production of prosthetic limbs and orthotic devices. The ALIMCO team highlighted how stringent quality checks are performed at every stage to ensure the highest safety and usability standards.

The interactive session allowed students to ask questions about the lean manufacturing techniques, supply chain efficiency, and just-in-time inventory practices that the organization employs to maintain its operational excellence.

Social Impact and CSR Initiatives

One of the significant aspects of the visit was learning about ALIMCO's corporate social responsibility (CSR) initiatives. ALIMCO provides its products to marginalized communities, especially to the economically weaker sections of society, at highly subsidized rates or free of cost. The students appreciated the organization's commitment to inclusive growth and its efforts to empower PwDs across the country.

Management Insights

The visit concluded with a detailed session on the management practices adopted at ALIMCO. Senior managers shared insights into human resource management, financial control, and strategic planning within a public sector company. The discussion also touched upon the challenges ALIMCO faces in maintaining its production scale and quality while staying aligned with its social mandate.

Students were encouraged to ask questions about the organization's long-term growth strategy, the role of government policies, and how ALIMCO collaborates with other national and international agencies to improve its product offerings.

Learning Outcomes

The industrial visit provided students with invaluable knowledge and insights. Key takeaways include:

Understanding of Public Sector Operations: Students gained insights into how public sector organizations operate, with a focus on social responsibility and inclusive business models.

Exposure to Manufacturing and Technology: Observing the use of cutting-edge technology and equipment for manufacturing prosthetics allowed students to relate classroom knowledge with real-world applications.

Social and Ethical Business Practices: Students were inspired by ALIMCO's dedication to improving the lives of PwDs, demonstrating how businesses can be both profitable and socially impactful. **Strategic and Operational Management:** The visit highlighted the importance of efficient supply chain management, inventory control, and quality assurance in large-scale manufacturing operations.

Conclusion

The industrial visit to ALIMCO was an enlightening experience for the MBA students of Jagran Institute of Management. It provided them with a broader understanding of the manufacturing industry, the intricacies of public sector management, and the significant role organizations like ALIMCO play in society. Such visits not only enhance academic learning but also inspire students to contribute meaningfully to industries and communities in their future careers.

The Jagran Institute of Management expresses its gratitude to ALIMCO for hosting the visit and looks forward to more such opportunities that bridge the gap between academic theory and industrial practice.

Glimpses of Visit



Students at ALIMCO



Selfie point at ALIMCO



Demostraion by ALIMCO Team



Students at Workstation of ALIMCO Team



Medical facility at ALIMCO



Working of Artificial limb Doctors