

Orientation Program 2024

Event:	Orientation Program 2023
Date:	18th September, 2024
Venue:	Lakshmi Devi Auditorium
Participants:	MBA and MCA Students

Introduction

The Jagran Institute of Management hosted its annual Orientation Program for the incoming batch of MBA and MCA students on 18-09-2024. The event was aimed at welcoming the new students and providing them with insights into the college's academic culture, infrastructure, and values.

The event commenced with an inspiring welcome address by Dr. Divya Choudhary, the Director of JIM Campus. In the speech, the Director emphasized the importance of management education in the current global scenario and motivated the students to take ownership of their learning journey.

Chief Guest Dr. Ark Verma (Associate Professor) Dept. of Humanities and Social Sciences IIT – Kanpur delivered an insightful talk on the future of management in a dynamic economy, focusing on the significance of leadership and innovation. The motivational address left a lasting impression on the students.

Program Overview

The orientation session provided an overview of the curriculum, academic calendar, and student activities. Faculty members introduced the structure of the MBA and MCA program, including core subjects, elective choices, internships, and code of conduct. Special emphasis was laid on industry interaction, internships, and live project programs.

The program started with homage to the Chairman, Late Yogendra Mohan Gupta Ji, followed by lamp lighting and dance performance by Rishika Sharma, Guitar performance by Aniruddh Vaishya of MBA 2nd year students. After virtual tour of Jagran Education Foundation, Director, JIM, Dr. Divya Chowdhry, briefed about the achievements and major activities organized in the past years. Director Dr. Divya Chowdhry welcomed the Chief Guest by presenting him the sapling. Thereafter, Chief Guest addressed the new students and motivated them to strengthen the foundation of knowledge to reach the heights of future he also discuss the success tips for the career growth and development. Dr. Ark Verma gave important tips related to job and career to the students.

Dr. Anil Kumar Singh, Dean-Academic Affairs briefed the new students about the examination and grading system. Mr. Ashish Mishra, Assistant Professor explained the general rules of discipline and code of conduct. Ms. Pratima Gupta, TPO, briefed about internships, live projects, training and placement process in the institute.

Alumni Mr. Akshay Anand Shukla share his experience and motivated the newly admitted students. CEO Jagran Education Foundation Dr.J.N Gupta and Directors of all verticals of JEF, Faculty Members and Media personnel's were present to grace the occasion. The event concluded with the vote of thanks and National Anthem.

Conclusion

The orientation program set a positive tone for the academic year, preparing students for the rigorous yet rewarding journey ahead. With a clear understanding of the college's expectations and the support from the faculty, the new batch is well-equipped to thrive in the competitive world of management education

Glimpses of the Event



Lamp lightening by the Guest -Orientation Program 2024



Dance Performance by MBA 2nd Year Student



Dr. Ark Verma from IIT-Kanpur addressing the students



Presenting Sapling to Alumni Mr. Akshay Anand Shukla from MCA Batch 2016-2018



Director's Speech