

# **One Day Symposium**

## **On**

### **“Exploring Frontiers: Business, Research & Startup Ecosystems”**

Event:	One Day Symposium
Date & Day:	30 <sup>th</sup> April 2024, Tuesday
Time:	11:30 AM onwards
Venue:	Lakshmi Devi Auditorium- JIM Campus
Mode:	Hybrid
Program Coordinator:	Mr. Pawan Omer
Participants:	Guests from industry, academia and students of MBA &MCA.

Jagran Incubation & Entrepreneurship Cell (JIEC), serving as an Incubation & Startup Idea Mentoring Center. Jagran Institute of Management organized a one day Symposium on Tuesday, 30th April 2024. Symposium was themed around on Exploring Frontiers: Business, Research & Startup Ecosystems. The objective of this seminar was to foster Collaboration, Innovation and Knowledge exchange between Industry, Academia and the Entrepreneurial Community.

The symposium provided a platform allowing for the presentation of new research, business ideas pitching, innovations, discussion on various contemporary issues, stimulate intellectual & fore forward the solution to various emerging problems, issues and practices.

The symposium started with Ganesh Vandana and lamp lighting ceremony. The occasion was graced by Dr. Aarti Gupta, Chief Investment Officer, Anikarth Ventures, Dr. Nimish Kapoor, Department of Science & Technology, (Ministry of Science and Technology), and Mr. Vikas Prakash, Startup Incubation and Innovation Centre (SIIC), IIT Kanpur as the speaker of the day with other members of the governing council Mrs. Ritu Gupta, Vice-Chairperson, Jagran Education Foundation, Dr. J.N.Gupta, CEO, Jagran Education Foundation, Dr. Divya Chowdhry, Director Jagran Institute of Management and all the distinguished members including directors, principals, faculty, staff, students of other departments.

The inaugural session of the one-day symposium was jointly started by Dr. Aarti Gupta, Chief Investment Officer, Anikarth Ventures and Dr. Divya Chowdhry, Director, Jagran Institute of Management. Various issues like entrepreneurship, family business and startups were the topics of discussion in the symposium. Dr. Aarti Gupta said that in today's era to establish any new business and startup plans, it is very important to have knowledgeable work, management and continuity towards it. Only then will we be successful in taking any enterprise forward smoothly for a long time. While addressing the students, she said that more than 75 startup are being developed today, which will take India to a new heights as a strong economy for the next 50 years. She said that there are more than 900 million internet users in India, which 56% are from rural areas and 65% are women. The imagination of human life is incomplete without inventions. No business can survive without continuity, but continuity is essential for greater entrepreneurship.

While speaking in the technical session, Dr. Nimish Kapoor said that the youth can also establish employment-oriented enterprises through more and more new inventions. Global Entrepreneurship Programs help in harnessing the best of entrepreneurship in the global market. To become a successful entrepreneur, you have to focus on many sectors like new venture creation, social entrepreneurship, family business and corporate entrepreneurship, funding etc.

In the second technical session (In Post-lunch session), Mr. Vikas Prakash said that many better options are currently available to us in setting up a trial scheme for new startups. First time, in the year 2001, IIT Kanpur, in collaboration with small and medium units, established Incubation Cell by the Government of India to provide new ideas to students in the field of entrepreneurship on the lines of developing countries, where students can decide which direction is best for building future.

In the third technical session, student's teams from MCA, MBA and other technical & management institutes participated and gave presentations related to their respective subject/topic. The student's teams' performance was evaluated on the basis of concept clarity and their delivery of presentation. The competition was judged by Dr. Anil Kumar Singh, Mr. Ashish Mishra, Mr. Vishnu Kumar Shukla, Mr. Anand Kumar Dixit and Mr. Adarsh Srivastav.

In total, there will be 21 presentations. Technical Session I will feature 7 presentations, while Technical Session II & III will have 14 presentations. The presenters hail from various institutions across the country, including GNA University, Shivaji College of Delhi University, Sunbeam College Varanasi, JECRC University Jaipur, Banaras Hindu University, Axis Institute of Planning and Management, Rainbow Public School Garhwal, and Jagran Institute of Management.

On this occasion, Principal of Jagran Degree College, Director of Jagran Institute of Management and Mass Communication, Director of Jagran Institute of Digital Animation and all the faculty members of concern departments, staff and students were present.

At the end, certificates awards were given to the keynote speakers and the participating student teams were selected by the faculty jury of the institute. The successful coordination of the program was done by Mr. Pawan Omer (Assistant Professor). Director of the Jagran Institute of Management, Dr. Divya Chaudhry thanked all the speakers for giving their valuable time. At the end of session, the vote of thanks was given by our faculty member Mr. Pawan Omer. The session finished with the national anthem.

## Glimpses of the Event



**Jagran Institute of Management**  
organises  
**One Day Symposium**  
**"Exploring Frontiers: Business,  
Research & Startup Ecosystems"**  
Tuesday, April 30, 2024 at 11:30 a.m.  
at Lakshmi Devi Auditorium, JIM Campus

In Conversation with



Dr. Aarti Gupta  
Chief Investment Officer  
Anikarth Ventures

Resource Persons



Mr. Animesh Mishra  
Head- Defence  
SIIC, IIT Kanpur



Dr. Nimish Kapoor  
Dept. of Science & Tech.  
(Ministry of Science & Tech)

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**Lamp Lighting Ceremony**



**Audience attending the session**



**Director with Keynote speaker**



**Dr. Aarti Gupta addressing the audience**



**Dr. Nimish Kapoor felicitated by Director, JIMMC**



**Mr. Vikas Prakash felicitated by Dean, JIM**



**Dr. Nimish Kapoor addressing the gathering**



**Mr. Vikas Prakash addressing the gathering**

### Press Coverage



**Dainik Jagran News Coverage  
Symposium program on pg.7 date 01.05.2024**