

Jagran Incubation & Entrepreneurship Cell (JIEC)

INTRODUCTION

To provide a platform to prospective innovators to convert their ideas / knowledge into useful products/services with help of best industry orientation and support.

“TO SUCCEED IN LIFE & ACHIEVE RESULTS, YOU MIGHT UNDERSTAND THREE MIGHTY FORCES - DESIRE, BELIEF & EXPECTATIONS”-(BY APJ ABDUL KALAM)



The goal of the Jagran Incubation and Entrepreneurship Cell (JIEC) at JIM Kanpur is to promote Young budding entrepreneurs among our students and thereby facilitate practical application of fund raising & fund management knowledge for public use. JIEC wishes to foster an entrepreneurial culture, by providing the students, alumni, and faculty, opportunities to transform their creative & innovative business ideas to reality. To provide a conducive working environment to the incubates to nurture their innovative ideas & bring new innovations in teaching and also for student learning concepts

JIEC AIMS FOR INCUBATES & YOUNG ENTREPRENEURS

- 1- Will aim at seeking technology & solution which will revolutionize enterprise, corporate, people & society.
- 2- Will aim at covering core entrepreneurship & incubation themes such as skill- ups, recruitments, collaborations, affiliations, accreditations, trainings, consultancies etc.
- 3- Preparing our action plan for making JIEC a prominent hub and targets to achieve and become top three in next one year in Kanpur and among the top achiever in State.

HOW DOES JIEC INCUBATION CELL WORKS

Collaboration

- Bringing industry thought leaders together with academic experts to seed innovative thinking and to enable collaboration in Design, Technology, Products, and Business models.

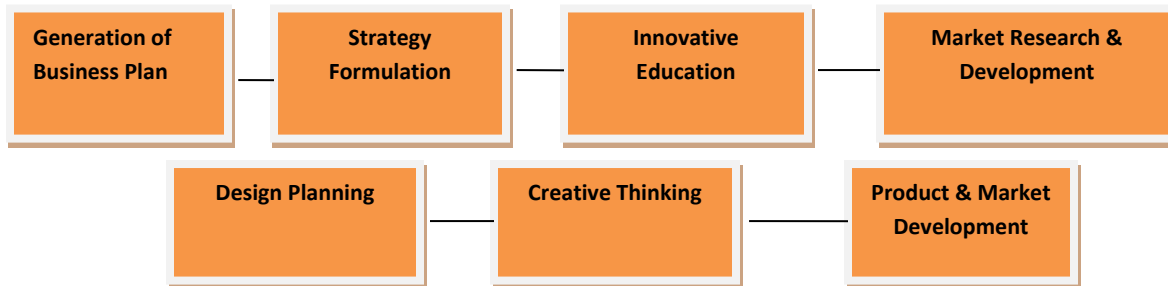
Education

- Our Interdisciplinary Educational mission seeks to engage faculty and students in close collaboration with corporate partners to develop and commercialize new products.

Incubation

- Support Innovation activities through the use of the innovation center facilities and capabilities

CAPABILITIES OF JIEC INCUBATION CELL



JAGRAN INCUBATION & ENTREPRENEURSHIP CELL (JIEC) – AN INSIGHT

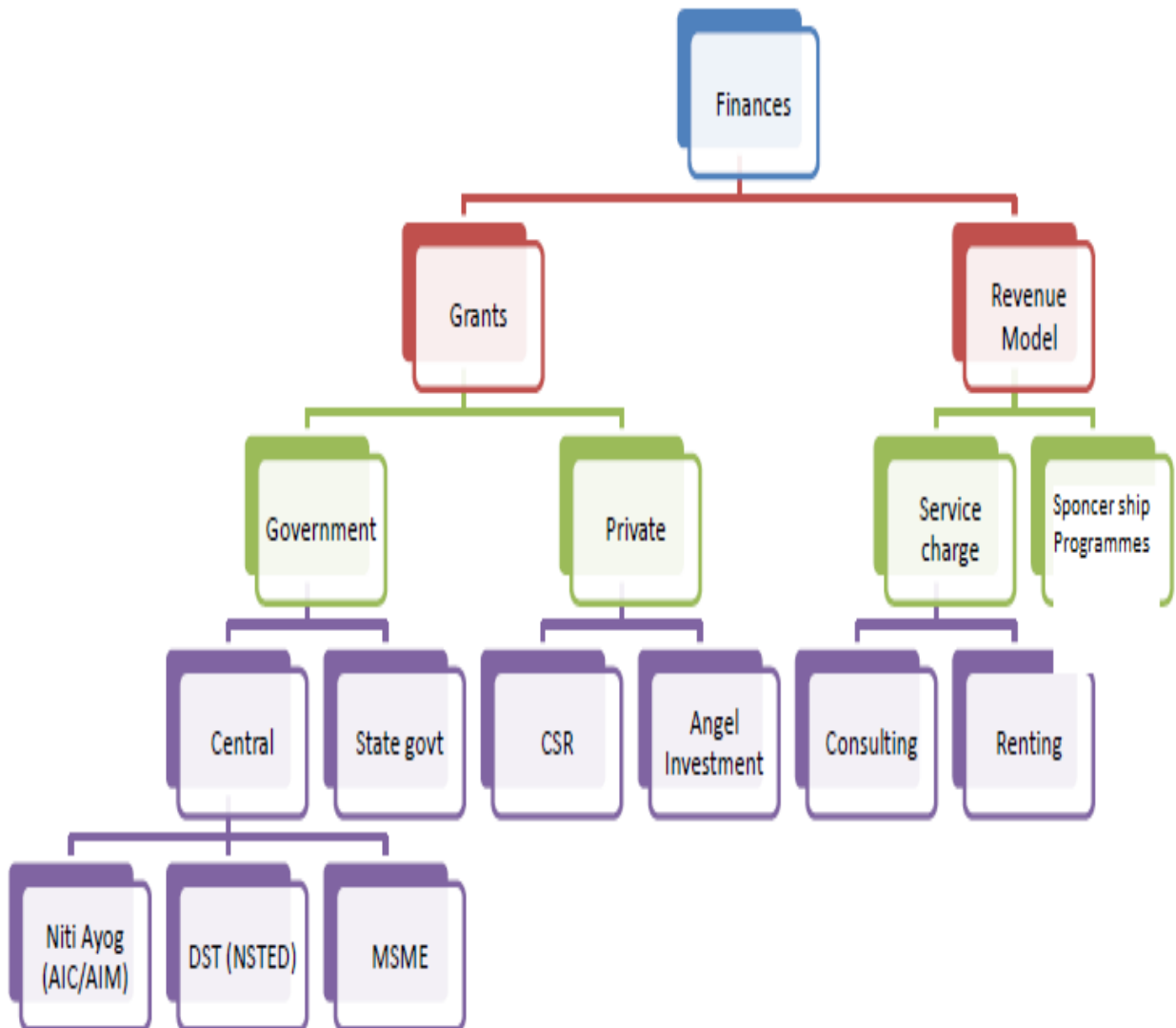
NURTURING BASICS OF BUSINESS	NETWORKING ACTIVITIES	MARKETING ASSISTANCE & MARKETING RESEARCH	CBAT -CORPORATE BUSINESS ACCUMEN TRAINING	CST – CORPORATE STRUCTURAL TRAINING
STRONG CAREER PROGRESSION	ACCESS TO LOANS,SEED FUNDING	HELPS IN PRESENTATION SKILLS	LINKS TO HIGHER EDUCATION RESOURCES	LINKS TO STRATEGIC PARTNERS
ACCESS TO ANGEL INVESTMENT OR VENTURE CAPITAL	COMPREHENSIVE BUSINESS TRAINING PROGRAMS	ADVISORY COMMITTEE & MEMBERS	NEW BUSINESS IDENTIFICATION TEAM	CORPORATE EXPOSURE & GUIDELINES
COLLABRATIONS & AFFILIATIONS	SKILL DEVELOPMENT & ENHANCEMENT PROGRAMMS	PLACEMENTS & RECRUITMENTS	INDUSTRY COLLABORATIONS	ALIGNING WITH GOVT & OTHER BODIES

BENEFITS OF JIEC – TO YOUNG ENTREPRENEURS, SOCIETY & INSTITUTE

- To forge a strong collaboration between the university and industry and to find solutions to technological problems locally. This will benefit faculty and students by usefully utilizing their full intellectual potential
- Local and International Employment opportunities for students (during study and upon graduation) and for Faculty.
- Appreciable incentives for faculty from the revenue earned through commercialization of R&D
- Encouragement to faculty to obtain patents for their work
- Future development of Incubation Center to a Technology Park
- In the long run the presence of major international companies will help keep the university abreast of the latest technological trends and developments

- Close links and collaborative efforts between the technology park businesses and tenants and the university faculty, researchers and students leading to joint research projects, especially for graduate and doctoral students
- Work experience programs for undergrads (part- and full-time jobs for university students) and custom-designed education programs for tenants and the industry
- To promote small tech-specific businesses and start-ups through an Incubator program (including Ex-students benefit)
- Commercialization of university research
- To get exposure to global innovation
- To attract significant technology driven local and foreign investment in the Incubation Center and technology park in the long run, providing a strong point of presence for major national and international companies and enterprises
- Sharing of university equipment and laboratories at some profit

JIEC FINANCES



A FLAGSHIP INITIATOR



Mr. Pawan Omer is a Passionate and well-qualified Professional Career Management faculty with over 4 years of teaching & industry expertise with professionals in all stages of students careers. Having specialization in the field of marketing, strategic management, Entrepreneurship, Business Development, Communications etc. He has a vast exposure of excellent teaching & academic exposure, corporate relationship, placements, training, workshops etc. He is also a National Award winner Motivational speaker, Career counselor, Special job Trainer & Personality Developer. He is a visiting faculty of Renowned Institutes, colleges, Universities including Government organizations & PSU's.

पर्सनालिटी डेवलपमेंट पर दी जानकारी
 कानपुर। द इंस्टीट्यूट ऑफ एकाउंटेंट्स ऑफ इंडिया, कानपुर चैप्टर ने छात्रों की प्रतिभा को विकसित करने के लिए 'मॉक इंटरव्यू, पर्सनालिटी डेवलपमेंट एण्ड प्रोफेशनल ग्रूमिंग' विषय पर संगोष्ठी आयोजित की गई। मुख्य वक्ता श्याम कृष्ण ठाकुर और पवन ओमर ने विचार व्यक्त किए। संचालन अजय कुमार शर्मा और धन्यवाग एके श्रीवास्तव ने दिया।



	आरक्ष निर्देशिका शिक्षण संस्थान, कानपुर Ordnance Factories Institute of Learning, Kanpur आरक्ष निर्देशिका बोर्ड की एक इकाई A unit of Ordnance Factory Board	
भारतीय आरक्ष निर्देशिका, रक्षा मंत्रालय Indian Ordnance Factories, Ministry of Defence		
फोन/Phone 0512-2213290, 2230864	फैक्स/Fax 0512-2296699	ई-मेल/E-mail ofilkn.ofb@nic.in
वेबसाइट/Website http://ofb.ofilkn.net		
सभी पत्राचार प्रधान निदेशक के नाम से करें किसी अधिकारी के नाम से नहीं। All correspondence should be addressed to the Principal Director and not to any officer by name No. OFILKN/Trg/Appreciation/2019-20 Date: 21/11/2019		

TO WHOM IT MAY CONCERN

Shri Pawan Omer is associated with OFIL Kanpur as a guest faculty for taking lectures on varying topics including Soft Skills, Motivation and Communication etc. as an external faculty. During recent courses conducted by OFILKN, he has covered following contemporary topics:

- a) Communication Skills.
- b) Personality Development
- c) Motivation, Leadership & Team building

His exceptional range and in-depth knowledge in the field of Soft Skills was highly appreciated by all the participants.

OFIL Kanpur expresses sincere gratitude towards the excellent services rendered by our one of the eminent guest faculty.



(Anand Dubey)
 Dy Director
 For Principal Director

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 पवन निदेशक,
 आरक्ष निर्देशिका शिक्षण संस्थान,
 कानपुर, कानपुर-208005

ARE YOU AN INCUBATEE???



Submit your idea to get an opportunity for an incubatee at JIEC

For more details contact:-

MR. PAWAN OMER
(ASSISTANT PROFESSOR, JIM)
Mo- 8707857997, 9235165163
Email at - pawan.omer@gmail.com