

## **Guest Lecture**

Topic: Write your own story by Mr. Arunendra Soni

Date: 20/08/2018

Time: 11:30am-1:30pm

Venue: Jagran Institute of Management, Kanpur

Mr. Arunendra Soni is a famous author and successful entrepreneur currently Managing Director at Uttam Career Institute Pvt. Ltd. Kanpur. He has been awarded various awards from government and many other social organizations. He shared his life experiences and various strategies to build carrier.

In this session he discussed about various revolutions made by IT Industry in last decade which pulled up India's growth rate. He also discussed about various renowned personalities like Einstein who had set their goals of life. He advised students to do the same and never fear from upcoming hurdles in life. Migration is very important to achieve success as per his thoughts.

He also played a game with the students to stimulate their minds to learning, adaptation and acting accordingly.

During the session Mr. Rajnish Kumar a successful entrepreneur in medical industry also discussed the journey about his success with the students.

It was indeed a real enriching experience for all the students.

