

Blood Donation Camp

Organization: Bhawna Foundation (NGO) and Ganesh Shanker Vidhyarthi Memorial (GSVM) medical college blood bank

Day & Date: Friday, February 2, 2018

Participants – MCA I, II and PGDM I, II Year Student,

The blood donation camp was organized on Friday, 2nd February 2018, at Jagran Institute of Management (JIM), in association with Bhawna Foundation (NGO) and Ganesh Shanker Vidhyarthi Memorial (GSVM) medical college blood bank, Kanpur. It began at around 10 am and continued up to 3 pm, with a steady stream of donors throughout. The corridor of the college was abuzz with young JIMians (MCA, PGDM) chatting with each other, happy to be able to play their part in lending a helping hand to people in the region. Students from Jagran Institute of Management and Mss Communication also participated in the noble activity.

One of the halls at ground floor was utilized for a thorough medical check-up of potential donors and the donation process. There was enough space and arrangements of beds where donors could lie down for donation and recuperate for a while before they leave venue. They were provided with fruit Juice and biscuits. The contact details of the donors were taken so as to allow them to donate at the earliest to the blood bank.

The donated units were carefully sealed and transported away, while the volunteers and hospital staff helped in the clean up of the area. Throughout the day, there were smiles and laughter all around - a true embodiment of what we believe in - selfless service with a smile. The donors also received certificates of recognition.

