

Guest Lecture on Investor Awareness

Day & date: Wednesday, 10th Jan 2018

Participants: PGDM I & II year students

Co-ordinator: Mr N Arora

We had a guest lecture by Mr Ajay Singh Chauhan, Manager, Bombay stock Exchange, UP region. The issue of Investor Awareness and Protection has been one of the main focus areas for regulators, government and other stakeholders. The recent global financial crisis highlighted the importance of financial awareness and protection to shield investors from the consequences of market failure. Despite considerable accomplishments in the growth and advancement of capital market in our country, there is still a lot of unfinished work due to which liquidity and penetration in India's capital markets is significantly lower than expected. Today, our financial markets, especially capital markets, are comparable with the best in the world in terms of systems and procedures. However, there is a yawning gap that exists at the retail level when it comes to understanding of financial products and knowledge of investor's rights. Promoting financial literacy and investor awareness remains critical to bridge this gap.

